



CONFERENCES, INCENTIVES
AND EVENTS



GRAND HOTEL

HEILIGENDAMM



T H E R E A R E P L A C E S I N T H I S W O R L D
T H A T A R E N O T F R O M T H I S W O R L D .

In 1793, Duke Frederick Francis I of Mecklenburg-Schwerin bathed at the «holy dam» in the Baltic Sea at the advice of his personal doctor, Prof. Samuel Gottlieb Vogel, thus marking the birth of the first German seaside resort. Today, six buildings in a classical style form a place where luxury is not glitter or show, but tranquillity, leisure and time: the Grand Hotel Heiligendamm.

If you are looking for a very special place for your conference, incentive or family celebration, the first German seaside resort is exactly the right choice. The Grand Hotel Heiligendamm offers you the most modern conference facilities, historical flair, service at the highest level, attractive leisure opportunities and unspoilt countryside.

Impressively surrounded by sea, beach and thick beech groves, the Grand Hotel Heiligendamm is a place where you can find new inspiration for body, mind and senses as well as time for leisure and relaxation. Enrich your event with the decelerating impact of the Baltic Sea and escape the everyday routine at a meeting where you sit in beach chairs.

Important factors for a successful event are a smooth flow and perfect service. For this reason, we place particular importance on the personal management of each event by a professional event manager.

On request, we also allow you to book the Grand Hotel Heiligendamm on an exclusive basis.



THE APPROPRIATE SETTING FOR ALL OCCASIONS.

Whether a product presentation, a private board meeting or a field service conference with a subsequent celebratory banquet – the large selection of different conference rooms offer the perfect venue for all types of events.

The total of 10 conference rooms of different sizes and with different atmospheres are found in the classical Kurhaus. It was inaugurated as a «reception house, casino, dance house and eating house» in 1816 and is the heart of the hotel complex. Here you can expect unusual rooms for unusual events.

The elegant foyer leads one to the historic ballroom. A parquet floor, hand-painted silk wall coverings and magnificent crystal

chandeliers characterise the festal setting of this unique room. Discreetly hidden, state-of-the-art technology makes the ballroom a place for international conferences, celebratory evenings and balls.

The first floor contains nine salons with high-quality furnishings for smaller gatherings, meetings and events. These include the Alexandrine Salon, our boardroom, which boasts an impressive view of the Baltic Sea.

All the rooms are largely exposed to daylight and have an electronically controlled lighting and sound system.



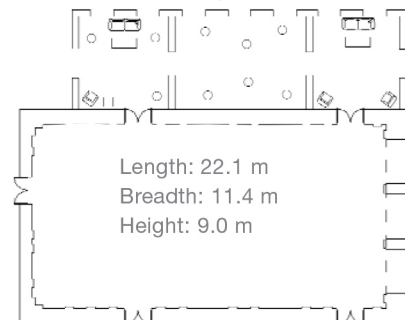






BALLROOM

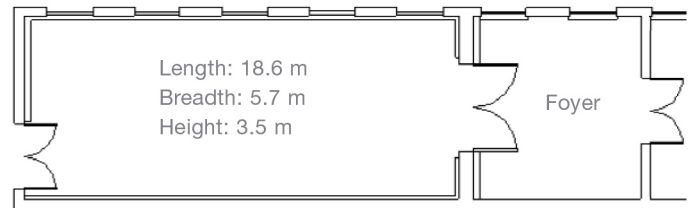
Ballroom	
Area (m ²)	250
Theatre	200
Classroom	120
U-shaped	65
Hollow square	50
Cocktail	250
Banquet	160





MUSIC SALON

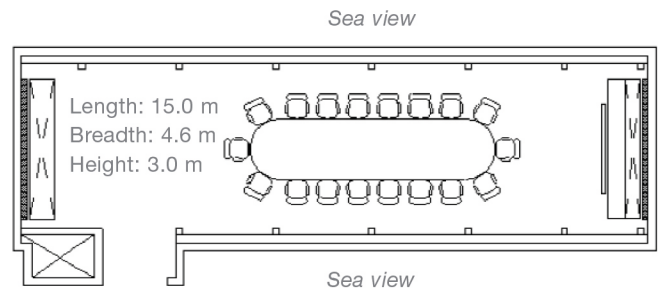
Music room	
Area (m ²)	108
Theatre	60
Classroom	40
U-shaped	24
Hollow square	30
Cocktail	80
Banquet	50





ALEXANDRINE SALON

Salon Alexandrine	
Area (m ²)	62
Theatre	-
Classroom	-
U-shaped	-
Hollow square	18
Cocktail	-
Banquet	-

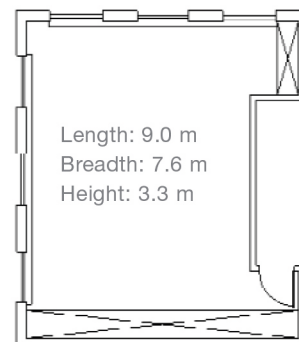
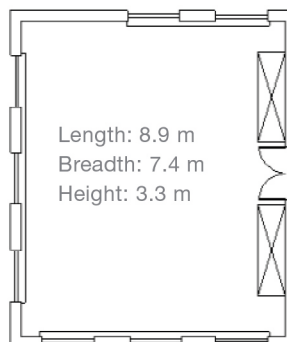




CAROLINE SALON | FRIEDERIKE SALON

Salon Caroline	
Area (m ²)	65
Theatre	40
Classroom	24
U-shaped	16
Hollow square	20
Cocktail	40
Banquet	30

Salon Friederike	
Area (m ²)	63
Theatre	40
Classroom	24
U-shaped	16
Hollow square	20
Cocktail	40
Banquet	24

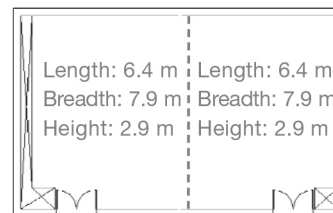
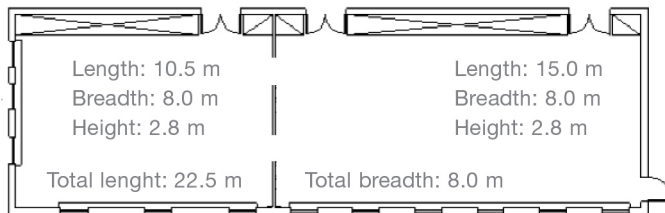




LOUISE SALON | JULIANE SALON

Salon Louise	I	II	I & II
Area (m ²)	84	122	206
Theatre	60	80	150
Classroom	35	50	90
U-shaped	22	32	50
Hollow square	20	34	55
Cocktail	60	70	150
Banquet	40	50	100

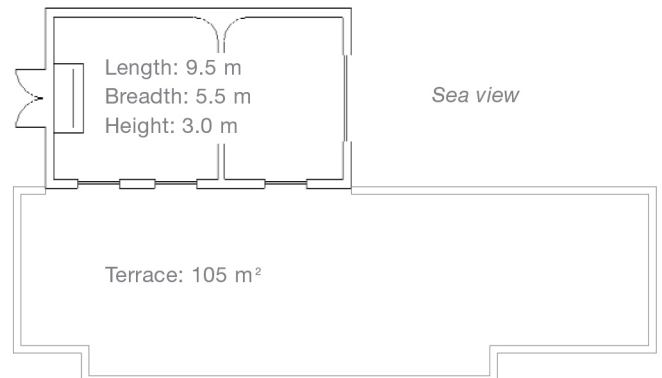
Salon Juliane	I	II	I & II
Area (m ²)	51	51	102
Theatre	40	40	80
Classroom	24	24	50
U-shaped	15	15	30
Hollow square	18	18	34
Cocktail	40	40	70
Banquet	20	20	50



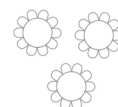
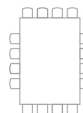
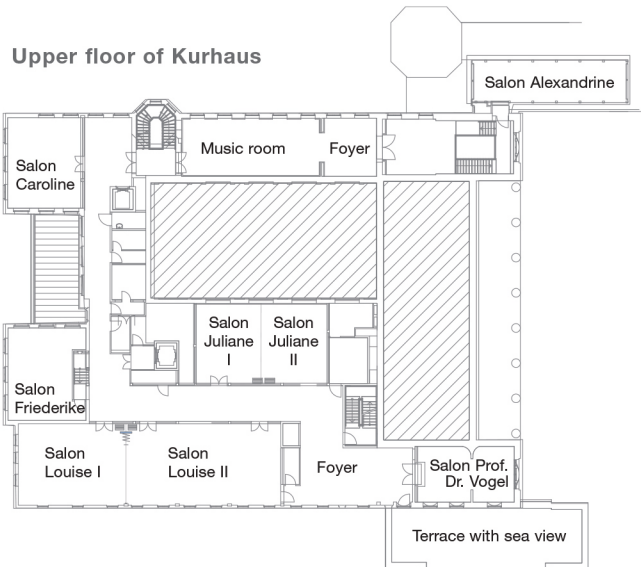
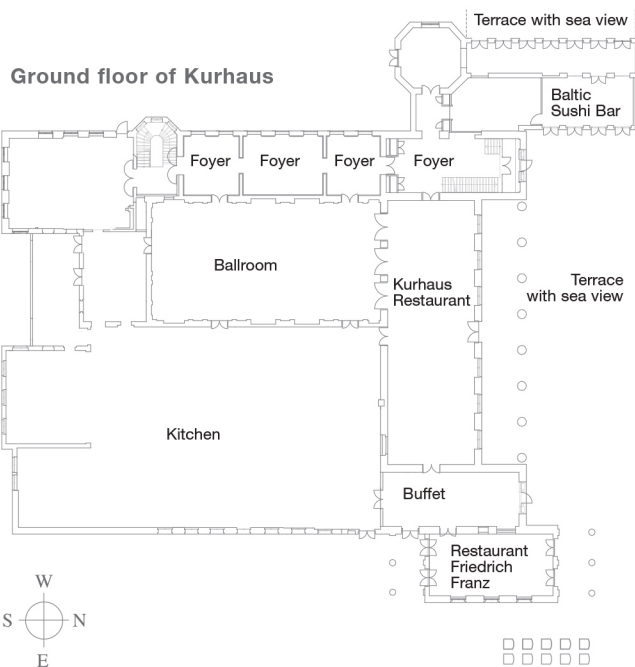


PROF. DR VOGEL SALON

Salon Prof. Dr. Vogel	
Area (m ²)	52
Theatre	-
Classroom	-
U-shaped	-
Hollow square	10
Cocktail	30
Banquet	20



OVERVIEW OF EVENT ROOMS



Room	Area (m ²)	Theatre	Classroom	U-shaped	Hollow square	Cocktail	Banquet
Ballroom	250	200	120	65	50	250	160
Salon Alexandrine	62	-	-	-	18	-	-
Music room	108	60	40	24	30	80	50
Salon Caroline	65	40	24	16	20	40	30
Salon Friederike	63	40	24	16	20	40	24
Salon Juliane I	51	40	24	15	18	40	20
Salon Juliane II	51	40	24	15	18	40	20
Salon Juliane I & II	102	80	50	30	34	70	50
Salon Louise I	84	60	35	22	20	60	40
Salon Louise II	122	80	50	32	34	70	50
Salon Louise I & II	206	150	90	50	55	150	100
Salon Prof. Dr. Vogel	52	-	-	-	10	30	20



OUR FIXED CONFERENCE RATES

«Kurhaus» fixed conference rate

The offer includes (with at least 10 people):

- Cost of preparing the conference room
- Notepads and pens
- Standard technology (screen, projector, flip chart, WLAN)
- Two coffee breaks with coffee and tea specialities
- Mornings: fruit of the season, Danish pastry
- Afternoons: pastries, homemade sheet cake
- Two conference drinks per person and day
- Lunch: 2-course menu or buffet (with at least 20 people) including hot drinks and soft drinks

EUR 82 per person | day

EUR 74 per person | half a day

«Severin» fixed conference rate

The offer includes (with at least 10 people):

- Cost of preparing the conference room
- Standard technology (screen, projector, flip chart, WLAN, notepads, pens)
- Two coffee/tea breaks
- Mornings: fresh smoothies, exotic fruit
- Afternoons: large selection of tea, fresh fruit and vegetable juices, water bar with various flavours
- refreshing oshiboris and 15 minutes office yoga
- Unlimited non-alcoholic drinks in the conference room
- Lunch: 2-course SPA menu or light, Asian buffet (with at least 20 people) including hot drinks and soft drinks

EUR 88 per person | day

EUR 78 per person | half a day

«Grand Hotel» fixed conference rate

The offer includes (with at least 10 people):

- Cost of preparing the conference room
- Standard technology (screen, projector, flip chart, WLAN, notepads, pens)
- Two coffee/tea breaks
- Mornings: fresh fruit, fruit shots and croissanterie
- Afternoons: traditional high tea with finger sandwiches and homemade specialities from our patisserie
- Large selection of fruit in the conference room
- Unlimited non-alcoholic drinks in the conference room
- Lunch: 3-course menu or small snack buffet (with at least 20 people) including hot drinks and soft drinks
- Small champagne reception

EUR 103 per person | day

EUR 91 per person | half a day







MEETINGS AND CELEBRATIONS OUTDOORS

The Grand Hotel Heiligendamm is surrounded by an extensive park that is open to the seaside. The various buildings of the ensemble offer a wide variety of views and perspectives and are a highly suitable setting

for car presentations, exhibitions or press conferences. The large open spaces and terraces allow you to set up marquee and platforms for your event or framework programme and can be booked on an exclusive basis.





Severin Palais

Grand Hotel Building

Mecklenburg Building



Kurhaus

Orangery

Hohenzollern Castle



INCENTIVES & EVENTS

The unique location of Heiligendamm right beside the sea and the in part still unspoilt countryside in the surrounding area offer ideal foundations for all types of incentives. «Incentive» comes from Latin and means «to arouse enthusiasm» – we take that literally. Look forward to unforgettable moments in Heiligendamm and experience the most beautiful side of the Baltic Sea.

A small selection of incentive opportunities in and around Heiligendamm:

Beach Olympics – Test yourself in tug-of-war, beach volleyball, archery, raft-building, cross golf and much more.

Golfing – With the course with a total of 27 holes, our Wittenbeck Golf Resort promises unforgettable golfing experiences with an outstanding view of the Baltic Sea. Hold your own golf tournament or book golf courses for all playing abilities.

Hotel safari – Discover the first German seaside resort from a different side. We take you to the most interesting parts of the Grand Hotel, indulging you with fine food in the process.

Classic car rally – Wallow in the good old days and discover Mecklenburg's beautiful manors or drive through centuries-old lime tree avenues. We are happy to organise routes and picnics.



Climbing forest – Test your skill, coordination and courage and swing from tree to tree. The Kühlungsborn Climbing Forest offers various obstacle courses for beginners and advanced climbers – an ideal team-building exercise.

Cookery courses – Discover the kitchen secrets of our Michelin-starred chef Ronny Siewert. Look over his shoulder as he works and gain interesting tricks and tips about food and drink from the professional chef.

Horse riding – Discover the beautiful countryside around Heiligendamm on a cosy coach ride or show us your ability in Western riding or bull riding.

Treasure hunt in the haunted forest – Go on a treasure hunt with your team and discover the secrets of the famous haunted forest. Equipped with a GPS receiver, skill and creativity decide who finds the big treasure first.

Sailing – Feel the beneficial power of the sea when you go sailing on a luxury catamaran or a Hanse yacht. The Volvo Ocean Racers are unique in Europe – impressive racing yachts that reach high speeds even in light winds.

Speedboat riding – Experience how 600 hp unleash their full strength on the Baltic Sea. We recommend a ride to the island of Poel, to Wustrow or to the salt lagoon of Rerik.





OUR CULINARY OFFERINGS

Kurhaus Restaurant

The historic Kurhaus Restaurant offers creative and light regional cuisine and is found on the ground floor of the Kurhaus. It has a large terrace with a breathtaking view of the Baltic Sea as well as a direct connection to the ballroom. 80 seats inside, 200 seats on the terrace

Gourmet Restaurant Friedrich Franz

Experience high culinary enjoyment at the Gourmet Restaurant Friedrich Franz. Hand-painted silk tapestries and an impressive view of the Baltic Sea complement Ronny Siewert's culinary delicacies, which are decorated with a Michelin star and 18 Gault Millau points. 30 seats

Sushi bar

In the light-flooded aisle between the Kurhaus and the Mecklenburg Building, you have a wonderful view of the sunset and the sea in the bar or on the terrace. Enjoy Asian cuisine at the sushi bar. We serve you sushi, sashimi as well as sake and Asian cocktails. 20 seats inside, 40 seats on the terrace



Nelson Bar

The Nelson Bar with its cosy terrace is found on the ground floor of the Grand Hotel Building. The bar offers a large selection of drinks, homemade cakes and tarts, coffee and tea specialities as well as fondues and hearty grilled specialities. 65 seats inside, 66 seats on the terrace

Heiligendamm Davidoff Lounge

The cosy Heiligendamm Davidoff Lounge is found in Hohenzollern Castle. In addition to an exquisite selection of cigars, select whiskies and cognacs, exclusive wines as well as classic bar snacks await you there. Book the lounge on an exclusive basis for after your conference or for a celebration. 40 seats

Spa Lounge in Heiligendamm Spa

The SPA Lounge in the Heiligendamm SPA has a terrace and is found on the ground floor of the «Severin Palais», right beside the pool. Here we serve you small snacks and drinks. In the summer, the roof terrace offers additional seats and loungers (weather-dependent) with a breathtaking panoramic view of the Baltic Sea. 40 seats inside, 60 seats on the roof terrace

All restaurants and bars can also be booked on an exclusive basis. The Davidoff Lounge can be booked only on an exclusive basis. We would be happy to provide you with a quote.





ENJOY THE HEILIGENDAMM SPA WITH ALL YOUR SENSES

«Heic te laetitia invitat post balnea sanum»

«Here, joy awaits you, you get out of the bath convalesced»
On the most famous building, the classical Kurhaus, these Latin words already announced Heiligendamm's determination as the first German seaside resort.

Be indulged in luxury like Duke Frederick Francis I of Mecklenburg-Schwerin once was: SPA is written in capital letters at the Grand Hotel Heiligendamm. Exclusive offerings in the areas of wellbeing, health and beauty await you on an area of 3,000 square metres in the «Severin Palais».

Combine your conference with a relaxing SPA experience. On request we can put together a customised SPA or fitness programme for your group. From soothing full-

body massages and facial treatments to Nordic walking and aqua aerobics courses, anything is possible. Gain new energy for your conference and find new harmony of body, mind and soul with the help of our yoga instructor.

For refreshing relaxation during or after your conference:

Bath butler: Gain new strength. We are happy to bring the ingredients for a bath to your room.

Energy breaks: Our SPA team helps you to acquire new energy and creativity by means of a relaxing head, hand, neck or leg massage.

Exercise breaks: Whether yoga, Pilates or guided meditation, exercise ensures a healthy balance during long and demanding conferences or seminars.





ROOMS AND SUITES

Conference participants, too, need a place they can withdraw to after the event. Whether with a view of the beautiful park or of the Baltic Sea, our rooms and suites offer the ideal space for this.

The Grand Hotel Heiligendamm has a total of 181 rooms, 61 of them suites distributed across five of the six buildings: the Grand Hotel, the Mecklenburg Building, the Severin Palais, Hohenzollern Castle and the

Orangery. Our rooms offer modern luxury combined with classic elegance. High-quality mattresses and various pillows available from our pillow menu ensure outstanding sleeping comfort. Our rooms naturally include free WLAN, a stereo TV, a DVD player, Sky, individually adjustable air-conditioning, a room safe and a mini bar. The marble baths have floor heating, a make-up mirror, heated towel rails and a hairdryer. Daily turndown service in the evening as well as daily newspapers complete the room offering.



GETTING THERE & LOCATION

Due to its unique location, the Grand Hotel Heiligendamm is one of the most unusual places in the world. A trip to Heiligendamm proves to be an unforgettable experience at all times. We would be happy to help you organise your journey. Whether with a limousine, luxury bus or helicopter – the magic of the „White Town by the Sea“ enchants you as soon as you start your trip.

By car

From the direction of Berlin / Rostock Laage:
A 19 to Rostocker Kreuz junction, continue on the A 20 towards Lübeck / Wismar. Exit 13 to Bad Doberan, then follow the signs to Heiligendamm.

From the direction of Hamburg:
A 1 to Kreuz Lübeck junction, continue on the A 20 towards Rostock. Exit 13 to Bad Doberan, then follow the signs to Heiligendamm.

We are happy to offer you our parking service from EUR 12 per day. Our parking valets are available to you at all time to park and collect your vehicle.

By train

Travel to Rostock from Hamburg by InterCity train and from Berlin by regional train with connection to the regional trains to Bad Doberan. The historic light railway „Molli“ from 1886 brings the guests from Bad Doberan to Heiligendamm as far as our hotel door.



By plane

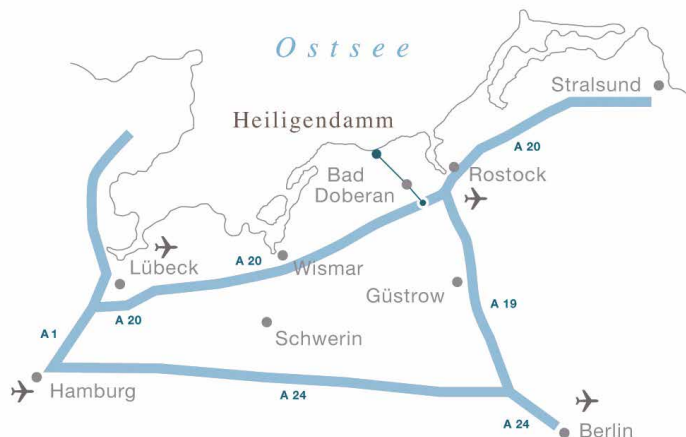
Rostock Laage Airport, approximately 40 kilometres (35 minutes by car) away.

Airlines:

- Germanwings – from Cologne-Bonn and Stuttgart
- Lufthansa – from Munich

Nearest international airports:

- Hamburg-Fuhlsbüttel (approximately 160 kilometres away)
- Berlin-Tegel (approximately 220 kilometres away)
- Lübeck (approximately 100 kilometres away)



By helicopter

There is a helipad right on the hotel grounds as well as opposite the Orangery in direct proximity to the hotel.





GRAND HOTEL

HEILIGENDAMM

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